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# Bryan Hankins

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## Summary

Strategic and analytical Full Stack Developer with over 4 years of experience in front-end and back-end development, now seeking to transition into digital marketing analytics. Proficient in data analysis, campaign optimization, and performance monitoring. Adept at using advanced tools for managing and optimizing digital marketing campaigns across various platforms. Strong problem-solving skills and a proven ability to drive conversions through data-driven strategies. Eager to contribute to Escalade Sports by optimizing digital marketing efforts and delivering high-quality results.

## SKILLS

**Programming Languages:** Java, JavaScript, Ruby, Python, HTML5, CSS3

**Front-End Development:** React, Angular, Bootstrap, jQuery, AJAX

**Back-End Development:** Node.js, Ruby on Rails, Spring Boot, Django, Python, Rust

**Databases:** SQL, Oracle, MySQL, PostgreSQL, Relational Databases

**Web Frameworks:** Apache, Nginx, REST APIs, GraphQL

**Cloud & DevOps:** Azure (Fundamentals Certified), Docker, Jenkins, Kubernetes, Git, CI/CD pipelines, AWS

**Agile Development:** Scrum methodologies, sprint planning, task prioritization

**Tools & Platforms:** JetBrains, BitBucket, Bamboo, Eclipse, Visual Studio, Workday (HCM, FCM, SCM), EIB, Epic Kuiper

**Soft Skills:** Leadership, project management, problem-solving, effective communication, teamwork

## EXPERIENCE

### The Celestial Code, Remote – Full Stack Developer

5/2024 – current

- Developed custom prompt-based workflows using ChatGPT to automate routine tasks like email composition, data entry, and report generation, saving over 10 hours per week.
- Led a team in implementing advanced analytics and automation tools to streamline marketing processes.
- Built interactive chatbots and AI tools using ChatGPT, enabling real-time support and data analysis, significantly improving user experience.

### Media Mix, Remote – Full Stack Developer

5/2023 – 12/2023

- Led development of high-impact ReactJS applications, optimizing front-end performance and enhancing UI components.
- Integrated .NET Core backend services with ReactJS and TypeScript, using RESTful APIs to improve scalability.
- Implemented automated CI/CD pipelines with Jenkins, reducing deployment time and downtime by 30%.

### **GeoTech Solutions , Newburgh, IN – Web Developer**

5/2022 – 5/2023

- Developed web applications using ReactJS, TypeScript, and Angular, focusing on maintainable code.
- Managed state management using Redux, enhancing application responsiveness.
- Explored Rust for microservices, improving performance and security.
- Optimized databases with Entity Framework, improving data retrieval efficiency by 20%.

### **Bryan Hankins Web Services, Evansville IN – Full Stack Developer Manager**

Dec 2020 – Apr 2022

- Architected AWS cloud solutions, supporting scalable deployments.
- Developed accessible web interfaces using ReactJS, Angular, HTML, and CSS.
- Led and mentored a team of 10, fostering an environment of continuous learning and growth.

## **EDUCATION**

- Charter University 2024  
**Bachelor of Applied Science – Computer Science**
- Ivy Tech Community College, Evansville, IN 2020  
**Certification of Web Foundations**